

IN THE CLAIMS

Please amend the claims as follows:

1. (currently amended) An advertisement display system, for use in conjunction with a plurality of existing portable toilets having housings arranged in a side-to-side array, for allowing the toilets to be used to provide a substantially continuous advertising presentation, said housings each having a roof, a base, and four vertically extending walls, said walls including two side walls, a rear wall, and a front wall having a door which selectively opens, said housings each having four corners, including a left rear corner and a right rear corner, wherein the sides of adjacent housings are separated from one another by a gap, wherein the housings include a first housing having a first side, a last housing having a last side, and a plurality of intermediary housings, comprising:

a plurality of terminal bracket assemblies for vertical mounting at the corner between the first side of the first housing and its rear wall, and at the corner between the last side of the last housing and its rear wall, wherein each terminal bracket assembly is provided as two mirror image bracket assemblies - a left terminal bracket assembly which is selectively mounted onto the left rear corner of the first toilet housing, and a right terminal bracket assembly which is selectively mounted onto the right rear corner of the last toilet housing;

a plurality of intermediary bracket assemblies for vertical mounting at the corners between all of the other sides of the plurality of toilet housings and their respective rear walls, wherein each intermediate bracket assembly is

provided as two mirror image bracket assemblies - a left intermediary bracket assembly which is selectively mounted onto all the remaining left rear corners of the toilet housings, and a right intermediary bracket assembly which is selectively mounted onto all the remaining right rear corners of the toilet housings, each intermediary bracket assembly comprises a T-shaped intermediary bracket having a straight, projecting portion, wherein after being mounted to a rear corner, the straight projecting portion extends laterally beyond the side wall of the toilet housing to which it is attached, and into the gap between said toilet housing and the adjacent toilet housing, wherein the projecting portion has an L-bracket extending perpendicularly outward therefrom, wherein a vertical channel is formed between the projecting portion of the intermediary bracket and the L-bracket extending therefrom, said channel for selectively engaging one of the vertical edges of a panel assembly, wherein the channel also extends laterally beyond the rear wall of the housing to which the bracket assembly is attached;

a plurality of advertising panel assemblies, for covering the rear walls of the plurality of toilet housings, and additionally for substantially extending into the gaps between the toilet housings in order to provide a substantially continuous advertisement, each advertising panel assembly having two vertical edges and a printed sheet which is interchanged as desired; and

wherein one of the advertising panel assemblies selectively extends between the terminal bracket assembly mounted onto the left rear corner and the intermediary bracket assembly mounted onto the right rear corner of the first toilet housing, wherein at least another one of the advertising panel assemblies selectively extends between the intermediary bracket assembly

mounted onto the left rear corner and the intermediary bracket assembly mounted onto the right rear corner of all the intermediary toilet housings, and wherein one of the advertising panel assemblies selectively extends between the intermediary bracket assembly mounted onto the left rear corner and the terminal bracket assembly mounted onto the right rear corner of the last toilet housing in the series of housings.

2. (canceled)

3. (canceled)

4. (currently amended) The advertisement display system as recited in claim 1 ~~3~~, wherein each of the terminal bracket assemblies comprises a terminal bracket, having two sides extending perpendicularly from a common edge, for engaging a corner of the housing, wherein one of the sides has an elongated L-bracket extending perpendicularly outward therefrom, in proximity to the common edge, thereby forming a vertical channel between the L-bracket and the side of the terminal bracket from which it extends, for selectively engaging one of the vertical edges of the advertising panel assemblies.

5. (original) The advertisement display system as recited in claim 4, wherein the system additionally comprises a plurality of modified terminal brackets having two sides as in the aforementioned terminal brackets, and additionally having an L-bracket extending perpendicularly from each of the sides of the modified terminal bracket, in order that the system may be used in conjunction with a solitary portable toilet housing, wherein one of the modified terminal brackets is selectively attached to each of the four corners of the solitary

portable toilet housing, wherein three of the panel assemblies are installed across the walls which do not have the door to create a three-sided advertising presentation, and wherein a fourth panel assembly may be installed across the front wall having the door, to create a four-sided advertising presentation upon the portable toilet housing, if the toilet is not being used as a toilet.

6. (original) The advertisement display system as recited in claim 5, wherein each advertising panel assembly comprises two substantially transparent, flexible outer panels for providing support and protection for the printed sheet.

7. (original) The advertisement display system as recited in claim 6, wherein the terminal brackets and the intermediary brackets each extend from a little above the base of the portable toilet housing substantially to the roof of the portable toilet housing, after selective attachment to the toilet housing.

8. (original) The advertisement display system as recited in claim 7, wherein each of the L-brackets extends substantially the entire length of the bracket onto which it has been selectively attached.

9. (original) The advertisement display system as recited in claim 8, wherein the L-brackets which extend from the terminal brackets and the intermediary brackets each have three attachment plates selectively attached thereunto, for rigidly anchoring the panel assembly to the bracket assemblies, wherein one of the attachment plates is located at the top of each of the L-brackets, one of the attachment plates is located at the bottom of each of the L-brackets, and

one of the attachment plates is located substantially midway between the top and the bottom of each of the L- brackets.

10. (original) The advertisement display system as recited in claim 9, wherein the attachment plates each have at least one securing hole extending therethrough, wherein the L-bracket has at least one securing bore extending therethrough, wherein each attachment plate has one advertising panel retainer screw, wherein the panel assemblies have guide holes extending fully therethrough along the vertical edges, wherein the guide holes are spaced according to the positioning of the attachment plates so as to allow one of the retainer screws from each of the attachment plates to extend through one of the guide holes, wherein the advertising panel assemblies are held in place within the channels of the bracket assemblies by the retainer screws which extend through the at least one securing hole in the attachment plates, through the at least one securing bore in the L-brackets, through the guide holes in the advertising panel assemblies, and against one of the sides of the bracket from which the L-bracket extends.

11. (original) The advertisement display system as recited in claim 10, wherein the printed sheet is double-sided, and has different advertisements on each side.

12. (original) The advertisement display system as recited in claim 11, wherein the printed sheets are configured so that each represents a vertical slice of one continuous image, and wherein each sheet can be installed on an adjacent portable toilet housing to create a continuous mural effect.

13. (original) The advertisement display system as recited in claim 12, wherein each of the sides of the brackets which are mounted to the walls of the housings has at least one attachment opening extending fully therethrough, wherein after pressing each of said sides of the brackets flush against the portion of the walls which extend from the corner, each of said sides is rigidly secured to a wall by extending a fastener through the attachment opening and into one of the walls of the housing.

14. (original) The advertisement display system as recited in claim 13, wherein the terminal brackets and the intermediary brackets, and the L-brackets extending perpendicularly from each, are constructed from a transparent acrylic material, so that they do not obscure the view of the advertising panels.

15. (original) The advertisement display system as recited in claim 14, wherein the outer panels of the panel assemblies are made of flexible, clear, polycarbonate sheets.

16. (original) The advertisement display system as recited in claim 15, wherein the attachment plates are constructed from aluminum.

17. (canceled)